# profile :

Todd is a Senior User Interface Developer with a focus on creating accessible user-focused designs. Combining formal training in design with over 11 years experience, he has created some of the most visited websites in Canada. Todd posses an extensive knowledge of standards-compliant web languages and has been involved in all phases of web application development.

## work experience :

### Black Press Ltd.

February 2008 — February 2011

- Web Designer/Developer
- · support, design and develop the user interface of over 100 sites that are part of the Black Press Group Ltd. network
- $\cdot\,$  logo and layout design for new sites, features and applications
- $\cdot\,$  design and developing widgets to share content and products between the network of sites
- · implementing and supporting Omniture and Google Analytic code

### TELUS

October 2007 — February 2008

System Specialist (Web Design & Development)

- support, design and development of the User Interface for TELUS external client, YellowPages Group, sites
- integrating and maintaining Microsoft Virtual Earth Mapping Service for the YellowPages.ca site
- · implementing and supporting WebSideStory HBX Analytics reporting tools for the YellowPages.ca site

#### Yellow Pages Group (Dominion Directories/SuperPages Canada)

December 1999 — October 2007

Web Designer/Developer 07.2001 - 10.2007

- · developed the User Interface of the YellowPages.ca site
- designed and maintained the SuperPages corporate site, the SuperPages.ca site, as well as special online applications for the intranet site
- · was part of the team that won the Verizon International Award of Excellence for Leadership in 2002 for the development of SuperPages.ca
- · advertising banner development as well as implementation of Open Ad Stream code and supported the banner management system
- · developed the interface for an online Content Management System

Senior Web Designer 12.2000 - 06.2001

- e developed PGA Air Canada Championship site in 2000 and designed and developed the site in 2001
- e designed the Canada Place Corporation site as well as special holiday sites for Winter and Canada Day Celebrations in 2001
- $\cdot\,$  interviewed, trained and supported for the Product Web Designer position

Product Web Designer 12.1999 — 11.2000

- designed and developed sites for small and medium business customers of Dominion Directories.

### Freelance Work

2001 — Current

Web and Print Design

- · designed and developed web sites, brochures and corporate identity packages
- worked with varying types of businesses from musicians, designers, resort communities, to rubbish removers
- · designed and developed a user interface for a search engine management system
- · developed a content management system to be used for portfolio sites

## education :

### Continuing Education 2002 — 2004

Introduction to Java Programing Beginner Java Programing Intermediate Java Programing Introduction to XML Programing Introduction to JSP Programing Introduction to SQL Programing

### Langara College 1998

Publishing Techniques and Technologies Program.

An intensive, one year program dealing with Design and Technical Skills in all areas of Publishing, including Print, Web Design and Multi-media applications, ending with the publication of the Pacific Rim Magazine which is distributed annually with the Globe and Mail Newspaper.

# technical skills :

### Programing Languages

HTML	
Apache Velocity	
SQL	
Java	

CSS AJAX Smarty Templates ASP JavaScript JSP XML Perl JQuery PHP WordPress

Microsoft Word

Microsoft Excel

Mac/Windows Platform



**Computer Programs** 

Adobe Creative Suite

Triathlons

Cycling



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