profile :

Todd is a Senior User Interface Developer with a focus on creating accessible user-focused designs. Combining formal training in design with over 11 years experience, he has created some of the most visited websites in Canada. Todd posses an extensive knowledge of standards-compliant web languages and has been involved in all phases of web application development.

work experience :

Black Press Ltd.

February 2008 — February 2011

- Web Designer/Developer
- · support, design and develop the user interface of over 100 sites that are part of the Black Press Group Ltd. network
- $\cdot\,$ logo and layout design for new sites, features and applications
- $\cdot\,$ design and developing widgets to share content and products between the network of sites
- · implementing and supporting Omniture and Google Analytic code

TELUS

October 2007 — February 2008

System Specialist (Web Design & Development)

- support, design and development of the User Interface for TELUS external client, YellowPages Group, sites
- integrating and maintaining Microsoft Virtual Earth Mapping Service for the YellowPages.ca site
- · implementing and supporting WebSideStory HBX Analytics reporting tools for the YellowPages.ca site

Yellow Pages Group (Dominion Directories/SuperPages Canada)

December 1999 — October 2007

Web Designer/Developer 07.2001 - 10.2007

- · developed the User Interface of the YellowPages.ca site
- designed and maintained the SuperPages corporate site, the SuperPages.ca site, as well as special online applications for the intranet site
- · was part of the team that won the Verizon International Award of Excellence for Leadership in 2002 for the development of SuperPages.ca
- · advertising banner development as well as implementation of Open Ad Stream code and supported the banner management system
- · developed the interface for an online Content Management System

Senior Web Designer 12.2000 - 06.2001

- e developed PGA Air Canada Championship site in 2000 and designed and developed the site in 2001
- e designed the Canada Place Corporation site as well as special holiday sites for Winter and Canada Day Celebrations in 2001
- $\cdot\,$ interviewed, trained and supported for the Product Web Designer position

Product Web Designer 12.1999 — 11.2000

- designed and developed sites for small and medium business customers of Dominion Directories.

Freelance Work

2001 — Current

Web and Print Design

- · designed and developed web sites, brochures and corporate identity packages
- worked with varying types of businesses from musicians, designers, resort communities, to rubbish removers
- · designed and developed a user interface for a search engine management system
- · developed a content management system to be used for portfolio sites

education :

Continuing Education 2002 — 2004

Introduction to Java Programing Beginner Java Programing Intermediate Java Programing Introduction to XML Programing Introduction to JSP Programing Introduction to SQL Programing

Langara College 1998

Publishing Techniques and Technologies Program.

An intensive, one year program dealing with Design and Technical Skills in all areas of Publishing, including Print, Web Design and Multi-media applications, ending with the publication of the Pacific Rim Magazine which is distributed annually with the Globe and Mail Newspaper.

technical skills :

Programing Languages

HTML	
Apache Velocity	
SQL	
Java	

CSS AJAX Smarty Templates ASP JavaScript JSP XML Perl JQuery PHP WordPress

Microsoft Word

Microsoft Excel

Mac/Windows Platform



Computer Programs

Adobe Creative Suite

Triathlons

Cycling



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